

ADLER - BIRD FREE GEL CASE STUDY



OrangeTheory Stadium, Christchurch 2015 & 2018



AMI / Christchurch / OrangeTheory Stadium has been the site of our largest Bird Free Installation to date. Commencing in 2015 to protect an area under the main stand corporate suites, the programme was extended with the 2018 / 2019 *refurbishment programme to include all the main stands and exposed steel structure.

Pigeons have been nesting above the seated areas and making a huge mess down below – which needed to be cleaned up prior to every game, then protected with tarpaulins up until the last minute before patrons arrived.

*Fun fact – the stadium was a ‘temporary’ structure designed to last for 5 years after the Canterbury Earthquakes – until a new one could be built. It has since been refurbished and strengthened to last another 10 – 15 years.

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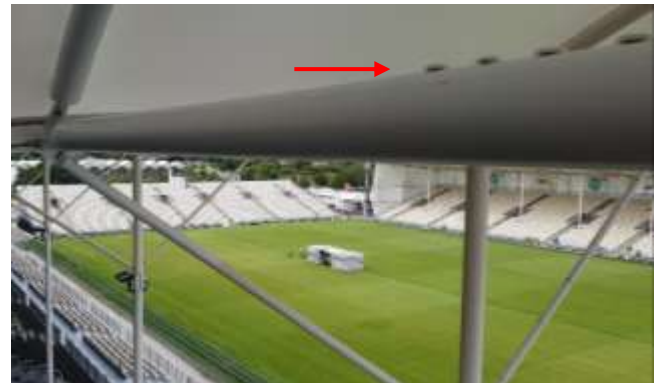
Cleaning up prior to a game was costly and time consuming.

The steel structure had many nesting & roosting places for pigeons.

A perfect habitat.



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The above images show the Bird Free Gel trays in place.

Aside from the inside end steel structure (image above) the trays are barely visible to patrons.

Light fittings / speakers were treated

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Some of the original Gel installed in 2015 was black and dirty - but still effective as no Pigeons had move back into the area.

This site continues to be monitored and treated - but we are well on the way to complete elimination of Pigeons on the structure.